



Press Release

SurfSideSafe Cuts Page Load Time by Over 80%, Boosting User Experience Across the Board

After major backend image optimization and smart PHP upgrades, SurfSideSafe is now faster, lighter, and ready to scale.

FOR IMMEDIATE RELEASE

Leeds, AL — April 25, 2025 — SurfSideSafe In a bold move to raise the bar for social media speed and performance, SurfSideSafe, the new privacy-first social media platform, has rolled out a massive image optimization upgrade that has dramatically improved page load times — By more than 80% in some cases.

Founded by a veteran in traffic control and web development, SurfSideSafe has been steadily climbing in features, stability, and now, speed. “This was the final hurdle,” said the founder. “You can have the best platform in the world, but if it loads slow, users won’t stay. Now we’re not just fast — we’re faster than the big guys.”

The update includes:

- Auto-resizing of large user-uploaded images to optimal web sizes
- Retroactive resizing of all existing images on the platform
- Dynamic optimization for profile pictures, post images, and page media
- Back-end PHP logic to ensure no oversized uploads ever slow down the site again

This milestone marks a significant moment for the platform, which also includes podcast hosting, a fun emoji system, games, and robust privacy features. SurfSideSafe doesn’t track users, doesn’t sell data, and doesn’t run ads — it’s built for people, not profit.

The update is already live across the platform. SurfSideSafe is available now at [SurfSideSafe.com](https://surfsidesafe.com).

About SurfSideSafe

SurfSideSafe is a next-generation social media platform focused on user safety, speed, and fun. With a growing suite of features including challenge-based interaction, podcast support, and unique customization tools, SurfSideSafe is changing the game for how social media should feel — Open, clean, and on your terms.

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